



October 26, 2010

Ms. Mimi Gleason
Tredyffrin Township
Township Manager
1100 DuPortail Road
Berwyn, PA 19312

RE: Route 252 north of Paoli Road

Dear Ms. Gleason,

Please be advised that Clear Channel Outdoor is respectfully withdrawing our application to the Township to place a digital billboard face at the above referenced location.


After meeting with your constituents on Thursday evening it was clear to us that this was a potentially upsetting situation to many of them. This was not Clear Channel's intention, nor would it ever be, to interrupt people's perceived quality of life as they said.

Clear Channel Outdoor has prided itself on being a good Corporate partner and citizen and we think to pursue this would be insensitive to their wishes and against that policy. We came, presented our position and listened to the people who have to live with this. We are now adhering to their request. If sometime in the future we find a location that is more agreeable to the community, we will contact you and hope for the same consideration.

Please withdraw any paperwork necessary at this time to finalize this request.

Thank you to all who were involved with pursuing this idea and we look forward to a continued prosperous relationship in the future.

Best Regards,


Barbara S. Bridge
Vice President- Public Affairs

BSB/mbs

CC: Tom Scott
Robert McLintock, Esq.